

New Photographic Book of Sonia Sieff *Rendez-vous !* published by Rizzoli

176 pages

115 photographs

50 men

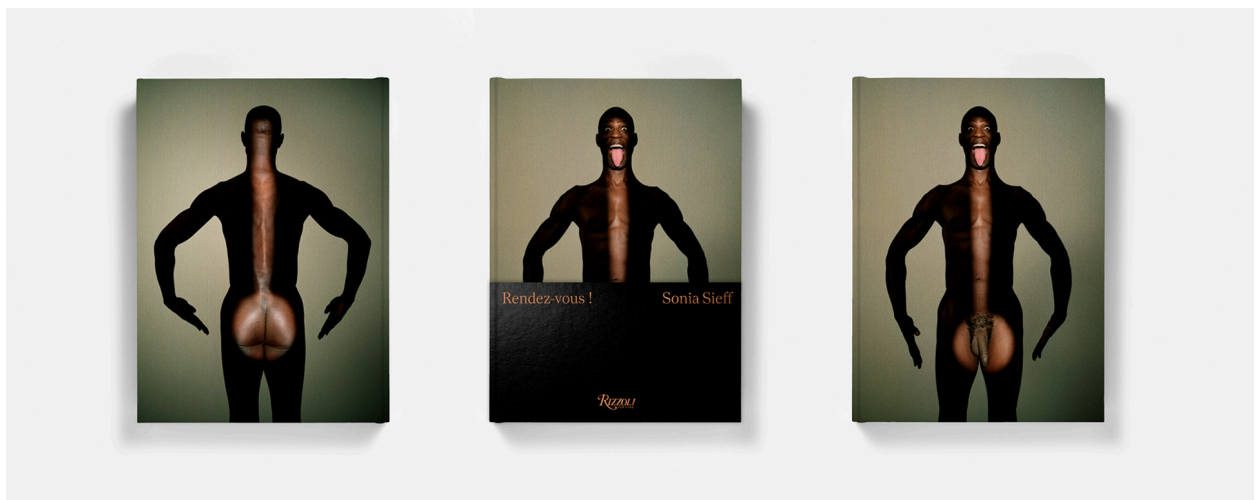
Signing at the Rizzoli chez Cravan bookstore, 165 bld Saint Germain, 75006 Paris, Wednesday February 28th, 2024 from 7 p.m. to 9 p.m.

Opening reception at the Baudoin Lebon Gallery, 21 rue Chapon, 75003 Paris, Friday March 8th, 2024 from 6 p.m. to 9 p.m.

Exhibition at the Baudoin Lebon Gallery, 21 rue Chapon, 75003 Paris, from Saturday March 9th to the Saturday 30th, 2024

Release on the 19th of March 2024

An essay written by Mathieu Palain



Resumé:

On the heels of *Les Françaises*, Sonia Sieff's critically acclaimed book on the beauty of the female form, comes her unprecedented and sublime exploration of the male nude.

Following her much lauded and decidedly feminist take on the female nude, Sieff now trains her lens on the men from all walks of life who are photographed in a wide range of locales in Sieff's native France, throughout neighboring countries in Europe, and as far reaching as Africa in this second volume of her nude portraiture. Celebrating diversity and body-positivity, the fifty men in Sieff's narrative create a body of work that is as sexy as it is intimate.

Beautifully staged with a knowing eye, over 100 photographs describe the interior lives of men at rest and at play; Sieff captures the distinct personality of each while also depicting a unique sense of place. Shot in

incomparable landscapes from the sun-kissed Mediterranean to the quiet of Parisian bedrooms, this is a fresh take on the male nude.

Biography :

Photographer and director, Sonia Sieff found her path at 17 years old through travels. She learned the trade on movie sets with renowned directors of photography, before turning to fashion.

Her style is about mastering light with a loving eye and highlighting her subject's body and personality through nudes and portraits.

These last few years, while collaborating with numerous international fashion magazines, she has been working on personal projects and exhibitions.

Her first book, *Les Françaises*, was published by Rizzoli in 2017. It compiles pictures that were then presented in Paris, Marseille, Brussels, Munich and Nyc.

Her second book focuses on Oran, following the footsteps of a young Yves Saint Laurent. It was published in September 2019.

Simultaneously, she's developed her directing skills by working on short movies and advertising campaigns.

She's currently working on a documentary about her iconic father, the photographer Jeanloup Sieff and her first feature movie on feminisms.

Her new book dedicated to men nude *Rendez-vous !* will be released in February 2024, edited by Rizzoli. Echoing her first book, *Les Françaises* – she recounts her observations about the evolution of the genre, and the revolution in her own way of seeing. Celebrating diversity and body-positivity, the fifty men in Sieff's narrative create a body of work that is as sexy as it is intimate.